



FD-1011

PGDCA 2nd Semester
Examination, May-June 2022

PGDCA - 108

Essentials of E-Commerce and HTML

Time : Three Hours] [*Maximum Marks* : 100

Note : Answer any **two** parts from each question. All questions carry equal marks.

Unit-I

1. (a) What is EDI? Explain applications of EDI.
- (b) What is E-Commerce? Explain impact of internet on traditional business.
- (c) Write short notes on the following :
 - (i) E-payment system
 - (ii) FEDI

Unit-II

2. (a) Explain C2C and B2B2C model with example.
- (b) What are the security threats over internet ? Explain.
- (c) Write short notes on the following :
- (i) Public key encryption
 - (ii) Digital signature

Unit-III

3. (a) What is Hyperlink ? How can we create a Hyperlink ? Explain with suitable example.
- (b) What is CSS ? Explain types of CSS.
- (c) Explain FORM and TABLE elements.

Unit-IV

4. (a) Explain IMG tag with some attributes.
- (b) Explain Frameset with suitable example.
- (c) What is Internal and External linking ? Explain.

(3)

Unit-V

5. (a) Differentiate between static and dynamic web pages.
- (b) Explain hosting and promotion of the website.
- (c) Write short notes on the following :
- (i) FTP
 - (ii) Search engines
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